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NAAC B<sup>++</sup> Grade in Second Cycle

# S.K.B.R. GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University, Guntur)

Macherla, Guntur District-522 426

## SKBR NEWSLETTER – A SMART MOVE

Volume 1 Issue 2

February, 2022

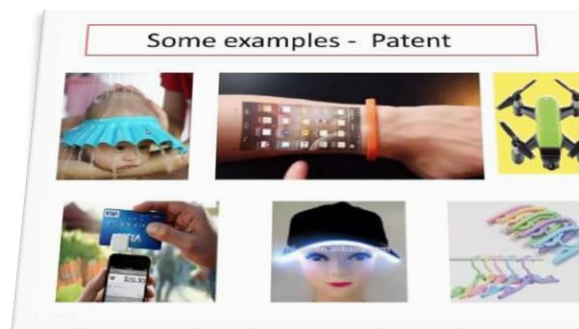
WEBINAR ON

### “AWARENESS ON IPR”

IN ASSOCIATION WITH PATENT OFFICE, CHENNAI

UNDER NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION (NIPAM)

The Research Promotion & Monitoring Cell of SKBR Government Degree College, Organized an Awareness Talk on “Intellectual Property Rights(IPR)” on 18<sup>th</sup> February, 2022. The session was presided over by the principal Dr.J.Lakshmi Kumari who spoke on the need of arranging such lectures. The resource person for the webinar is Mr.Veera Rahavulu Kattula, Examiner and Patent Officer, Chemical Divison, IP Officer, Chennai. He explained the importance of IPR now a days. He explained the differences between trademark and registered mark. He mentioned that the trademark is valid for 10 years from the date of application. He also explained the geographical indications like tirupathi laddu, kondalli toys, venkatagiri toys etc., He advised all the students to improve their career by developing their intellectual skills. He also explained the process of applying for patent and the period of 20 years from date of filing. Most of the students got clarified their doubts through question and answer session. Finally quiz was conducted. The session was concluded with a vote of thanks by Dr.P.Bharathi Devi, Organizing secretary and lecturer in computer Science, SKBR Government Degree College, Macherla.



Mr.Veera Rahavulu Kattula, Examiner and Patent Officer, Chemical Divison, IP Officer, Chennai addressing the participants

## **INTER-COLLEGIATE 10 KM CROSS-COUNTRY (MEN & WOMEN) CHAMPIONSHIP**

Acharya Nagarjuna Univeristy Inter-Collegiate 10 KM Cross-Country(Men & Women) Championship held at SKBR Government Degree College, Macherla on 27<sup>th</sup> February, 2022 and 28<sup>th</sup> February, 2022.

In the above championship 22 affiliated colleges of Acharya Nagarjuna University Participated in both Men and Women. In Men Section KVR KVR & MKR Degree College, Khajipalem won the first place. In Women section Y.A. Government Degree College, Chirala, Prakasam District won the first place respectively.

Out of 22 colleges in Men, 84 Athletes, 46 Women Athletes participated. The selected Athletes would compete in All India Inter University Championship which will be held at Mangalore University, Karnataka State in March Second Week.

Sri Pinnelli Ramakrishna Reddy, Local MLA and Chief whip as a chief guest inaugurated the 10 KM race for Men & Women. Sri Turaka Kisohre, Municipal Chairman of Macherla Municipality, Sri Sai Malakonda Reddy garu, Lions Club of Macherla, Palnadu, Sri Nagurvali garu, Local Degree College Director and Lions Club Palnadu Member, and Sri Ch.Venkateswara Rao, Intelligence Circular Inspector of Guntur were the other dignitaries present and distributed the prizes to winners of the 10 KM race competitions.

Principal Smt.J.Lakshmi Kumari presided over the prize distribution ceremony and given the mementoes for all the Guests of the Tournament. Dr.K.L.Swaroop, Lecturer in Physical Education announced the names of students selected for All India Inter University Championship/ All the teaching and Non Teaching Staff members were present.



**SRI PINNELI RAMA KRISHNA REDDY INAUGURATED THE INTER COLLEGIATE CHAMPIONSHIP**



**SRI PINNELI RAMA KRISHNA REDDY ADDRESSING THE GATHERING**



**INAUGURATION OF CERTIFICATE COURSE ON AQUARIUM FISHES AND  
MANAGEMENT  
DEPARTMENT OF ZOOLOGY  
DATE:24.02.2022**

The college principal was the chief guest to inaugurate the certificate course. Certificate Course on Ornamental fishes was initiated by the Zoology department to impart employable skills to the students. The course classes were scheduled from 9.00 AM to 10.00 AM on working days to enable many students to attend the classes. Students from I, II-, and III-year degrees enrolled in the course in this Academic Year. 40 members registered in a certificate course.



**DR.J.LASKHMI KUMARI, PRINCIPAL ADDRESSING THE GATHERING**



**FACULTY EXPLAINING THE IMPORTANCE OF THE COURSE TO THE STUDENTS**

**TRADE FAIR**  
**DEPARTMENT OF COMMERCE**  
**DATE:09.02.2022**

The department of Commerce organized an event TRADE FAIR to inculcate the business ideas in the students. The students of commerce sold the items related to food, stationery, ornaments etc. to the faculty and students of SKBR family. The event was inaugurated by the principal Dr.J.Lakshmi Kumari



**Glimpses OF TRADEFAIR**

## NATIONAL SCIENCE DAY CELEBRATIONS

DATE:28.02.2022

The Programme was organized by the Department of Zoology. The event was presided over by the college principal as the chief guest. All the science department faculty participated in this program. In honor of this science day, all the faculty explained to the students about the latest science and technology. Some important topics of science day were discussed by students and faculty. The theme of National Science Day 2022 is “Integrated Approach in Science and Technology for Sustainable Future”. Every Year, India Celebrates National Science Day on February 28 to commemorate the remarkable work of Indian Physicist Sir CV Raman in the field of light scattering. Students from across the country present science related projects and innovations at the state and national levels. The day is celebrated to encourage youth to understand the aspects of science and develop an interest in it.



**DR.J.LAKSHMI KUMARI, PRINCIPAL**



**SRI.RAJASEKHAR, FACULTY,  
DEPARTMENT OF ZOOLOGY**



**STAFF & STUDENTS**

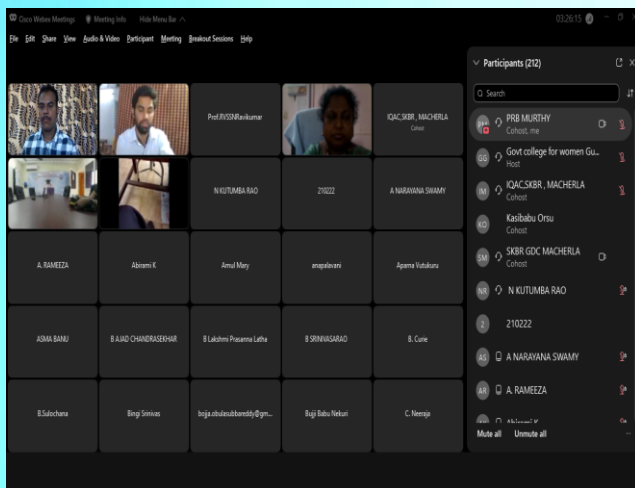


**STUDENT'S VIEW ON NATIONAL SCIENCE DAY**

**SEVEN DAY ONLINE WORKSHOP ON  
THE 7 ASSESSMENT CRITERIA FOR NAAC ACCREDITATION**

**DATE: 21.02.2022 TO 28.02.2022**

The IQAC of SKBR GDC organized seven day online workshop on “The 7 Assessment Criteria for NAAC Accreditation” from 21<sup>st</sup> February, 2022 to 28<sup>th</sup> February, 2022 in collaboration with Government Degree College for Women, Guntur. The speakers for the webinar were Prof. RVSSN Ravi kumar, Professor, Department of Physics, ANU, Dr.K.Vijaya Babu, State NAAC Coordinator, CCE, Dr.K.Ramachandra Rao, Principal, Government Degree College, Chodavaram, Prof.Saraswati Raju Iyer, Director, IQAC, ANU, Dr.M.R.Gowtham, Dean, Academic Affairs, Government College(A), Rajamahendravaram, Dr.K.Padmaja, Professor , Department of English, Government College for Women, Guntur, and Dr.A.Annapurna, Coordinator, IQAC, Government College, Rajamahendravaram. The workshop was inaugurated by Dr.R.David Kumar, Joint Director, CCE. The guest of honour of the workshop was Dr.Ch.Tulasi Mastanamma, AGO, CCE and the special guest was Dr.V.R.Jlyostna Kumari, RJD, CCE and the workshop was presided over by the Principal Dr.J.Lakshmi Kumari.



	Univ	Aut. Colleges	Affil. Colleges UG	Affil. Colleges PG
2.1 Student Enrolment and Profile	10	20	40	40
2.2 Catering to Student Diversity	20	30	50	50
2.3 Teaching-Learning Process	20	50	50	50
2.4 Teacher Profile and Quality	50	50	60	60
2.5 Evaluation Process and	40	50	30	30

**GLIMPSES OF WORKSHOP**

## అంతర్జాతీయ మాతృ భాషా దినోత్సవం

Date: 21.02.2022

మా కళాశాల నందు తేదీ 21-02-2022 న తెలుగు అధ్యయన విద్యాశాఖ ఆధ్వర్యములో అంతర్జాతీయ మాతృభాషా దినోత్సవ వేడుకను నిర్వహించడం జరిగింది.

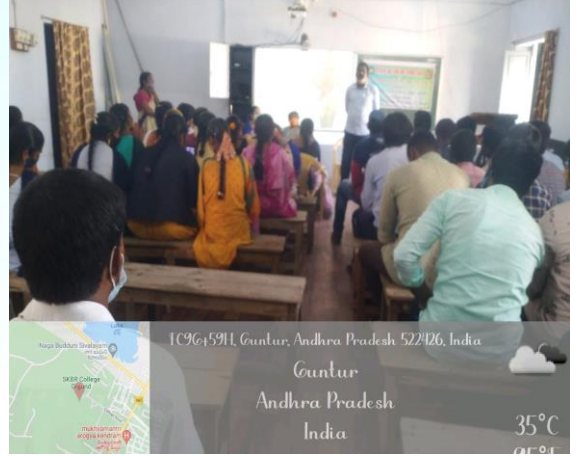
ఈ కార్యక్రమానికి మా కళాశాల ప్రిన్సిపాల్ డాక్టర్ లక్ష్మీకుమారి గారు అధ్యక్షత వహించారు. తెలుగు అధ్యయన విభాగం నుండి శ్రీమతి గౌరి మేడమ్ గారు సహాయ సహకారాలు అందించారు. వైస్ ప్రిన్సిపాల్ గారైన శ్రీ కె. శ్రీనివాసరావు గారు ముఖ్య అతిథిగా సభను అలంకరించారు.

ఈ కార్యక్రమమునందు మొదటగా అధ్యక్షత వహించిన ప్రిన్సిపాల్ గారు విద్యార్థినీ విద్యార్థులకు అంతర్జాతీయ మాతృభాషా దినోత్సవ శుభాకాంక్షలు తెలియజేసి మాతృభాషా గొప్పతనాన్ని గూర్చి, మాతృ భాషను రక్షించుకోవలసిన అవశ్యకతను గూర్చి విద్యార్థులకు వివరంగా తెలియజేశారు. తదుపరి శ్రీ కె.శ్రీనివాసరావు గారు మాతృభాష ప్రాముఖ్యతను, మాతృభాషను పరిరక్షించుకోవలసిన అవసరాన్ని గురించి, తెలుగు భాష గొప్పతనాన్ని గురించి విద్యార్థులకు అర్థవంతముగా విశదీకరించారు.

తరువాత తెలుగు అధ్యయన శాఖ నుండి గౌరి మేడమ్ గారు విద్యార్థులను ఉద్దేశించి మాతృభాష గొప్పతనాన్ని గురించి, తెలుగుభాష అవశ్యకత గురించి వివరించి చెప్పారు. చివరగా ఇ. కళ్యాణి అను నేను ఫిబ్రవరి 21 న అంతర్జాతీయ మాతృభాషా దినోత్సవాన్ని జరుపుకోవడానికి కారణమైన బెంగాలీయుల పోరాటాన్ని గురించి, మాతృభాష కోసం ప్రాణాలర్పించిన డాకా విశ్వవిద్యాలయ విద్యార్థుల పోరాటాన్ని గురించి, మాతృభాషా గొప్పతనాన్ని గురించి, మాతృ భాషను రక్షించుకోవలసిన అవశ్యకత గురించి, అంతరించిపోతున్న భాషల గురించి, ఒక్కో భాషకు ఒక్కో ప్రత్యేకత, సంస్కృతి సాంప్రదాయాలు, విలువైన జ్ఞాన సంపద ఉంటాయి కాబట్టి ప్రతి భాషను రక్షించుకోవలసిన అవశ్యకతను గురించి విద్యార్థులకు వివరించి చెప్పడం జరిగింది.



**DR.J.LAKSHMI KUMARI, PRINCIPAL**



**SRI.K.SRINIVASA RAO, VICE -PRINCIPAL**



**DR.G.GOWRI, LECTURER IN TELUGU**

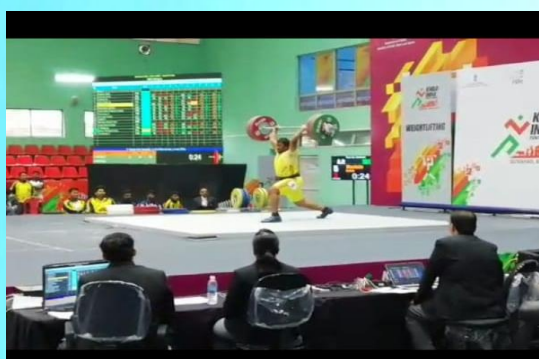


**SMT.E.KALYANI, LECTURER IN TELUGU**

## STUDENT'S ACHIEVEMENTS

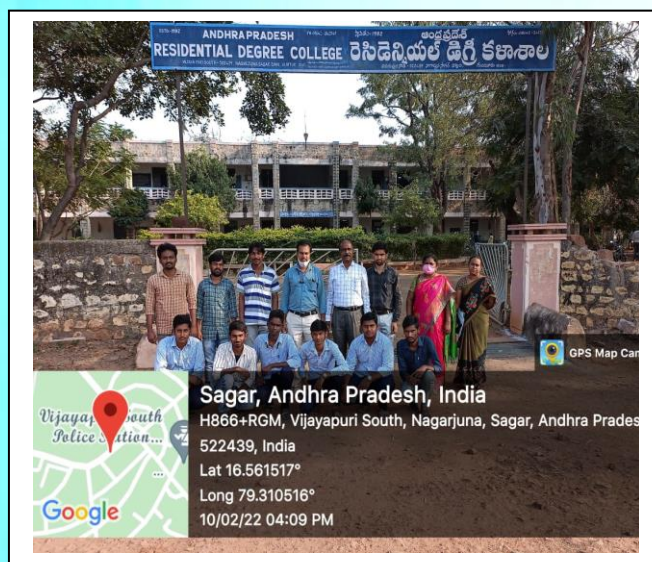
Mr.Manjula Ashok, I B.Com Student participated in Acharya Nagarjuna University, Inter-Collegiate Weight-Lifting and Body-Building competitions held at ANU on 17<sup>th</sup> February, 2022 and 18<sup>th</sup> February, 2022.

Mr.Manjula Ashok Selected for weight-lifting 89 Kg Category to participate in All India Inter-University Weight-Lifting and Body-Building Competitions held at Chandigarh University, Mohali on 3<sup>rd</sup> and 4<sup>th</sup> March, 2022.



### MoUs

The departments of Mathematics, Physics and Chemistry inked MoU with APRDC, Nagarjuna Sagar and student and staff exchange programme was also organized on 10<sup>th</sup> February, 2022.



### STAFF & STUDENTS @ APRDC

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**“THE LEARNING PROCESS CONTINUES UNTIL THE DAY YOU DIE.” – KIRK DOUGLAS**